

## **An Array of Promotions**

*Do you and your staff:*

- Welcome each student to breakfast?
- Introduce new fruits or vegetables to breakfast periodically?
- Talk about how fun it is to try new things and even model trying new fruits and veggies yourself?
- Introduce and promote new fruits or vegetables as "taste-test" samples?
- Conduct fruit and vegetable preference surveys for student feedback?
- Visit school or community meetings to promote new fruits and vegetables served at breakfast?
- Work with students to plan a menu or promote new produce items?
- Talk to teachers about integrating an in-season produce item you're featuring into their lessons and activities?
- Highlight in-season fruits and vegetables in school meals that are being grown in the school garden?

*How are you promoting fruits and vegetables to kids?*

*Consider new ways!*